



A Program of Center for Companies That Care

# Mentor Training- Local College Visit

## Northwestern University



## Agenda

- October 21<sup>st</sup> Local College Visit
  - Overview and Logistics of Day
  - About Northwestern University
  - Your Role
- Discussion on Challenges of Financing a College Education
  - Expert Dr. Marv Hoffman



## Overview

**Who:** Sophomores/Juniors/Seniors and Mentors of  
Sophomores/Juniors/Seniors (Parents will also be invited)

**What:** A Local College Visit for Sophomores/Juniors/Seniors

**Where:** Northwestern University  
1801 Hinman Ave  
Evanston, IL 60208

**When:** Tuesday October 21st from 10:00AM-2:00PM



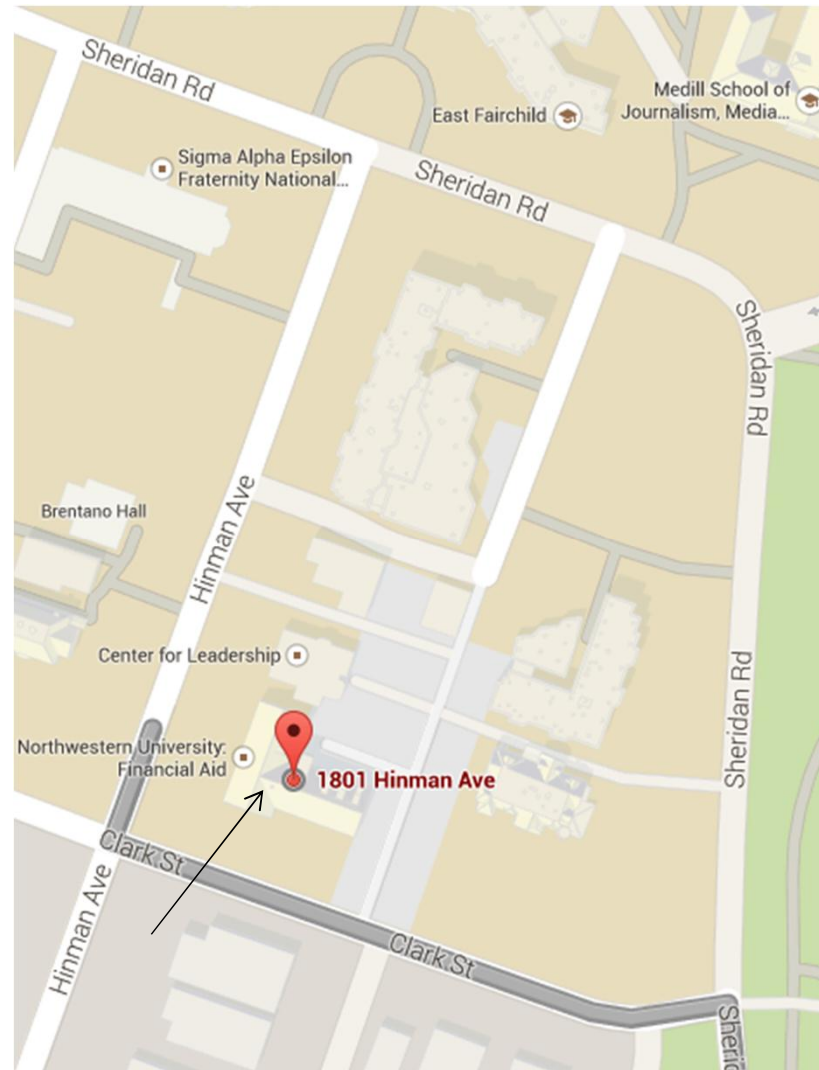
## Registration

- **Students** have started signing up during **Leadership Institute. Only 75 slots available!**
- **Optional attendance for mentors.** However, if you plan to attend, please contact me by Tuesday, October 14 at 5pm at: [danielleriley@companies-that-care.org](mailto:danielleriley@companies-that-care.org)



# Getting There

- Students will leave on buses around **9:00AM**. Buses will depart from each of the schools
  - Mentors are welcome to join students on the bus. However, you must tell us specifically if you plan to do this. If not, we will assume you are meeting us at the college.
- Northwestern University  
1801 Hinman Ave  
Evanston, IL 60208
- Minutes away from Lakeshore Drive exit Sheridan Rd.
- Accessible via public transit from CTA Red & Purple lines to Davis Street. Also UP-North line Davis station. Taxi: 312-829-4222





## The Goal

- Give students a glimpse into campus life
- Deepen students' understanding of what it takes to get into college and what they can do now to ensure success in college
- Begin to think (more) about "college fit"
  - Learning about the various characteristics that make one college different from the next
  - Figuring out which characteristics are most important to your student (What their college needs to have...What environments they thrive in...)
- Have fun and get to know your students better



## Agenda for Day

- 10:00AM: Arrive at campus
- 10:15-10:45AM: Admissions Presentation (Office of Undergraduate Admission)
- 10:45-11:30AM: Campus Tour (dress appropriately for the weather)
- 11:30AM-12:00PM: Multicultural Affairs resources?
- 12:00-1:00PM: Lunch (use this time to discuss your college experience with your students)







## About Northwestern University

- Most selective
- Large, private university in suburban setting
- Freshman Retention Rate- 97% (students who return sophomore year) )
- Student Body
  - 8,688 undergraduate enrollment; 20,997 total enrollment
  - 49% Male, 51% Female
  - 59% White, 6% Black, 9% Hispanic, 20% Asian
  - 65% live on campus; 99% freshmen guaranteed housing
- Student-to-faculty ratio: 7:1
- % Full Need Met: 100%
- ACT: 31-34
- High School Rank: 99% in top half
- Campus Size: 231 acres



<http://www.northwestern.edu/>



## Your Role

- To accompany your student and help them take it all in
  - Point out things that were similar or different from your college experience
- Help them figure out if this school is a good fit.
  - What do they like or don't they like?
  - What would they change about this school?
- Encourage them to ask questions of presenters
- Ensure they act professional
  - Emphasize importance of first impressions
- Help them figure out if they are on track to go to a school like this
- Share your college knowledge and memories during lunch.

(We will prepare students for this event in the after school program)

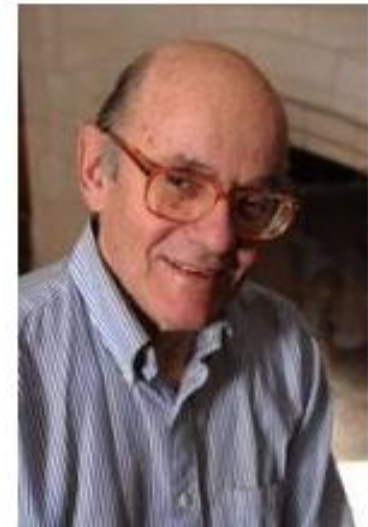


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## New % Expert+Segment

# Walking a financial tightrope through college

- Dr. Marvin Hoffman
- Recently retired University of Chicago professor
  - UTEP
  - Expert in urban schools, families and communities
- Vision behind structure of AIM High
- Currently working with AIM High college students





## Save the Date for Senior Day!

- **Who:** All AIM High Seniors, Parents/Guardians, and Mentors of Seniors
- **Date:** Wednesday, November 5<sup>th</sup>
- **Time of Event:** 5:00pm - 7:30pm
- **Location:** Center for Companies That Care, 954 W. Washington Blvd. Suite 430
- **Registration:** Be on the lookout in a future MMAHM



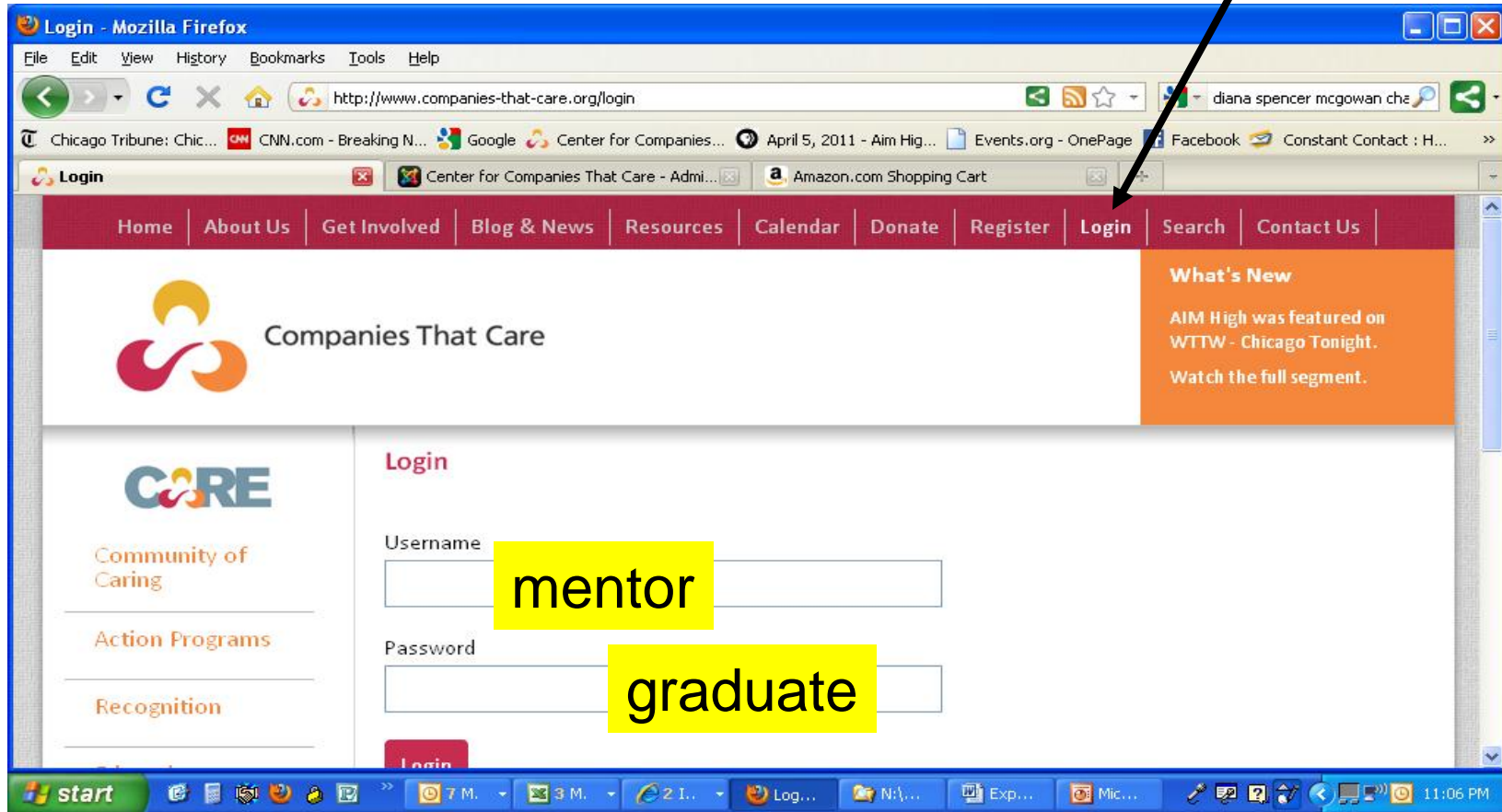
## Questions?

- Danielle Riley
- For Day of Event- please call Danielle's cell- 773.600.6432
- This presentation has been posted on the mentor website



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# Website: companies-that-care.org





# Website: Resources

